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Melaka to host National Youth Day

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Melaka is hosting this year's National Youth Day (HBN) celebration for three days starting today, at Dataran Pahlawan here. - Bernama pic

MELAKA: Melaka is hosting this year's National Youth Day (HBN) celebration for three days starting today, at Dataran Pahlawan here.

State Youth and Sports Department director Khairul Adri Rosli said the celebration, themed "Yakin Boleh", will feature 72 activities through 10 lifestyle segments and was scheduled to be opened by Datuk Seri Anwar Ibrahim tomorrow.

The prime minister was also scheduled to present the National Youth Premier Award (APBN) for the categories "Tokoh Belia Lelaki" (Male Youth), "Tokoh Belia Wanita" (Female Youth) and the Best Youth Organisation, he added.

"Presentation of the APBN is the highlight of the HBN 2024 celebration to recognise and appreciate the contribution and role of the youth in the national development agenda," said Khairul Adri, adding that Youth and Sports Minister Hannah Yeoh and Communications Minister Fahmi Fadzil were also expected at the event.

He said the 10 lifestyle segments under the Rakan Muda brand were "Rakan Aktif", "Rakan Litar", "Rakan Digital", "Rakan Ekspresi", "Rakan Demokrasi", "Rakan Prihatin", "Rakan Mahir", "Rakan Niaga", "Rakan Bum" and "Rakan Muzik".

"Each segment provides a different platform for youths in the country. The 'Rakan Aktif" is a platform for physical activities to produce active and fit society," he said.

The "Rakan Digital" segment, he said, was a platform for digital technology, social media and digital channels to highlight youths' creativity and innovation, as well as to educate them to be responsible consumers.

He said the three-day celebration would also provide opportunities for youths to do business.

There would also be cooking demonstrations, sports activities, games and exhibitions involving various agencies, he said.

He added that Kembara RIUH @ HBN 2024 would also be held in collaboration with the Communications Ministry and coordinated by MyCreative Ventures Sdn Bhd. — BERNAMA